



2023

BELLE RIVER ON THE LAKE BIA



PARTNERSHIP INFO PACKAGE

BELLE RIVER BIA
info@belleriverbia.com
www.belleriverbia.com



ABOUT US

Stroll the Street - These events were created to bring the community for a walk down Notre Dame Street! It's been an amazing event thus far and we're excited to watch it flourish into something even more beautiful with the hands on attention from our new Stroll the Street committee. Between organizing vendors and volunteers this committee makes sure our numerous Stroll the Street events throughout the year are a huge success

Sunsplash - is Belle River's biggest event. This event brings together our community and the businesses that serve it. We believe Sunsplash is one of Belle River's most important weekends for our community and we are excited to watch our new sub committee grow this amazing event. They cover all things Sunsplash by taking care of organizing the whole event, right down to the smallest detail. Their goal is to analyze past events and to engage with the community, to ensure they are working hard to make each Sunsplash event even better than the last.

Membership Engagement - Grow. Collaborate. Communicate. Consult. Listen. Serve. We are here to pump you up! This committee was formed to deeply engage with active members of the BIA. This committee gives our business members the devoted time and attention to help them thrive, offering extra resources, exposure, business relationships and to bring their voice to the table. This gives businesses the opportunity to get involved with a tight knit business community and reap many other awesome perks! Our committee organizes attendance for grand openings, puts on amazing networking mixers, provides an online platform (Facebook Group) for open business to business discussions and is always looking for new ways to do more for you!





EVENTS SCHEDULE

Stroll The Street

**JUN
16**

**SEP
15**

**OCT
13**

**NOV
17**

SunSplash

**JULY
13**

**JULY
14**

**JULY
15**

**JULY
16**

Member Networking Nights

**JUNE
1**

**NOV
TBD**



BENEFITS FOR PARTNERS



Partnering with an events like Stroll the Street and SunSplash can provide you with an opportunity to engage with our local community and build brand awareness. You'll have the chance to showcase your products and/or services to a large audience and potential new customers.

Brand Visibility

Increased Reach

Lead Generation



PARTNER FOR MULTIPLE EVENTS

PACKAGE #1

- Med logo placement on the official 2023 Sunsplash shirt
- Social media posts recognizing your partnership at all events
- Your logo displayed on the new BIA Events website
- 10'x10' vendor space for 2 days at SunSplash and space at all 4 STSs
- 8 tickets to the BIA appreciation/ networking night
- 2 branded lawn signs placed around SunSplash and 2 at all 4 STSs
- Complementary parade entry

\$3000

PACKAGE #2

- Small logo placement on the official 2023 Sunsplash shirt
- Social media posts recognizing your partnership at all events
- 10'x10' vendor space for 1 day at SunSplash and all 4 STSs
- 4 tickets to the BIA appreciation/ networking night
- Your logo displayed on the new BIA Events website
- Complementary parade entry

\$1000



PARTNER FOR STROLL THE STREETS



PRESENTING PARTNER

- Your logo prominently displayed on all print and digital ads that reach over 100,000+
- Your business name mentioned on BIA STS event pages and social media posts
- 10'x20' Vendor space at all 4 events
- 6 tickets to the BIA appreciation/ networking night
- 10'x10' Branded popup tent with your company logo

\$5000

PERFORMANCE PARTNER

- 1 Social media posts for each STS event showcasing the entertainment you provided
- 10'x10' Vendor space at all 5 events
- 4 tickets to the BIA appreciation/ networking night
- Signage with your business name/ logo prominently displayed next to the entertainer

\$2000

SUPPORTER PARTNER

- 1 Social media post at for each STS event recognizing your contribution
- 10'x10' Vendor space at all 5 events
- 2 tickets to the BIA appreciation/ networking night

\$500



PARTNER FOR SUNSPLASH

PRESENTING PARTNER

- Your logo prominently displayed on all print and digital ads that reach over 100,000+ community members
- Logo as presenting partner on the new BIA Events website
- Your business name mentioned all weekend on stage every time SunSplash is mentioned
- 10'x10' vendor space all weekend at the festival
- 8 tickets to the BIA appreciation/ networking night
- 10'x10' Branded popup tent with your logo displayed at the festival that you get to keep
- A pair of branded cornhole boards for the tournament that you get to keep
- Branded umbrella at the festival that you get to keep
- Complementary parade entry

\$10,000

**ALL SUNSPLASH PARTNERSHIPS BY MAY 31ST
WILL ALSO RECEIVE THEIR LOGO ON THE
OFFICIAL 2023 SUNSPLASH T-SHIRT!**

PLATINUM

- Social media post recognizing your partnership
- 10'x10' vendor space all weekend
- 6 tickets to the BIA appreciation/ networking night
- Your logo displayed on the new BIA Events website
- 4 Branded Lawn Signs around the festival
- Complementary parade entry

\$2,500

GOLD

- Social media post recognizing your partnership
- 10'x10' vendor space for 2 days
- 4 tickets to the BIA appreciation/ networking night
- Your logo displayed on the new BIA Events website
- 2 branded lawn signs around the festival
- Complementary parade entry

\$1000

SILVER

- Social media post recognizing your partnership
- 10'x10' vendor space for 1 day
- 2 tickets to the BIA appreciation/ networking night
- Your logo displayed on the new BIA Events website
- Complementary parade entry

\$500

**ALL SUNSPLASH PARTNERSHIPS BY MAY 31ST
WILL ALSO RECEIVE THEIR LOGO ON THE
OFFICIAL 2023 SUNSPLASH T-SHIRT!**



PARTNER FOR THE SUNSPASH VOLLEYBALL TOURNAMENT

PRESENTING PARTNER

- Branding on every volleyball court and 2 large fence banners
- Logo displayed on all print and digital items referencing the cornhole tournament
- 4 VIP Parking Passes
- Complementary Sunsplash Shirt

\$5000

FLAG PARTNER

- Custom sponsorship flag displayed next to the cornhole tournament
- Social media post recognizing partnership
- Your logo displayed on the new BIA Events website
- 2 VIP Parking Passes
- Complementary Sunsplash Shirt

\$2000

UNBRELLA PARTNER

- Custom branded umbrella
- Social media post recognizing partnership
- Your logo displayed on the new BIA Events website
- 1 VIP Parking Pass
- Complementary Sunsplash Shirt

\$1000

SUPPORTER PARTNER

- 2 Lawn Signs displayed around the tournament
- Social media story post recognizing partnership
- Your logo displayed on the new BIA Events website
- Complementary Sunsplash Shirt

\$500



PARTNER FOR THE SUNSPASH CORNHOLE TOURNAMENT

PRESENTING PARTNER

- Branding on every court and 2 large fence banners
- Logo displayed on all print and digital items referencing the cornhole tournament
- 6 Weekend Ride Passes
- Complementary Sunsplash Shirt

\$5000

FLAG PARTNER

- Custom sponsorship flag displayed next to the cornhole tournament
- Social media post recognizing partnership
- Your logo displayed on the new BIA Events website
- 4 Weekend Ride Passes
- Complementary Sunsplash Shirt

\$2000

CORNHOLE BOARD PARTNER

- Custom branded cornhole board set for use at the tournament
- Social media post recognizing partnership
- Your logo displayed on the new BIA Events website
- 2 Day Ride Passes
- Complementary Sunsplash Shirt

\$1500

SUPPORTER PARTNER

- 2 Lawn Signs displayed around the tournament
- Social media story post recognizing partnership
- Your logo displayed on the new BIA Events website
- Complementary Sunsplash Shirt

\$500



PARTNER FOR MEMBER NETWORKING NIGHTS

PRESENTING PARTNERS

- Your logo prominently displayed on all print invites and digital ads/ social media graphics
- Logo as presenting partner on the new BIA Events website
- Your business name mentioned on stage throughout the night
- Promotions table set up at the event
- Opportunity to provide items for the welcome bags
- 2 tickets to the BIA appreciation/ networking night
- Your logo displayed on our welcome sign at the event

\$1000